

MEMS based Sensor solution & Application

STMicroelectronics

20th Feb Y2014



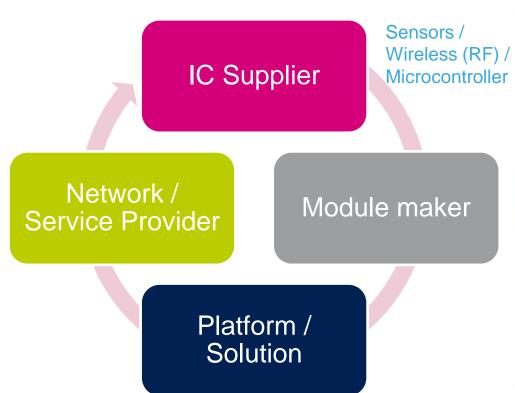
Agenda 2

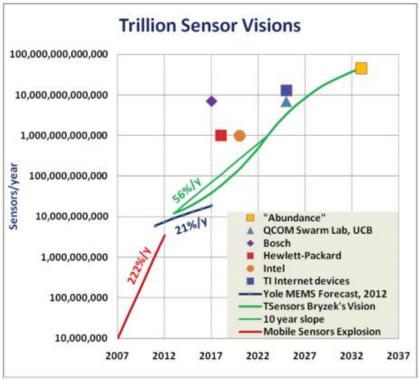
- Sensors in the IOT (internet of thing) & MEMS Sensor Introduction
 - What is the MEMS Technology
 - IOT & MEMS Sensor market projection.
- How to use the sensor in the market now.
 - Mobile / Portable application
 - SMART Home application
 - Wearable Application
 - Weather Forecast application
- What is the next with sensors.
 - Next application solution
 - Evolution of Sensors

❖ Track B: 15:20 ~ 16:00



Sensors in the IOT market





Source: Tsensor summit, Janusz Bryzek



ST Solution

Enabling the Internet of Things



Smart Sensors + On-Board Radio

Sensors (MEMS) Analog (ASSP)

Wireless (RF)







Sensors

Sensors & Radio in Smart System

RF

Sensors (MEMS)

Analog (ASSP)

MCU

Wireless (RF)











Sport & wellness

Healthcare

House/Building

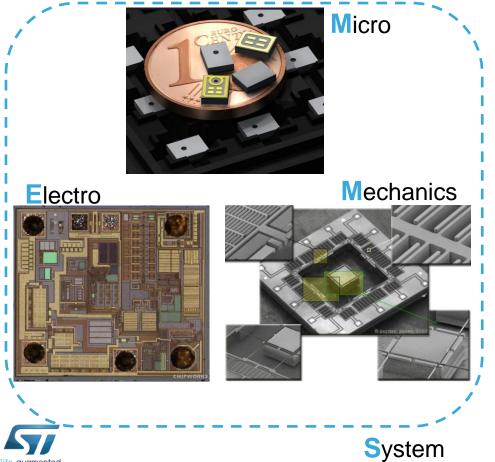
Logistics

Factory automation



What is the MEMS.....

- MEMS stands for Micro Electro Mechanics System
- In MEMS, there are mechanical parts for physical quantity and electrical parts for digital processing.



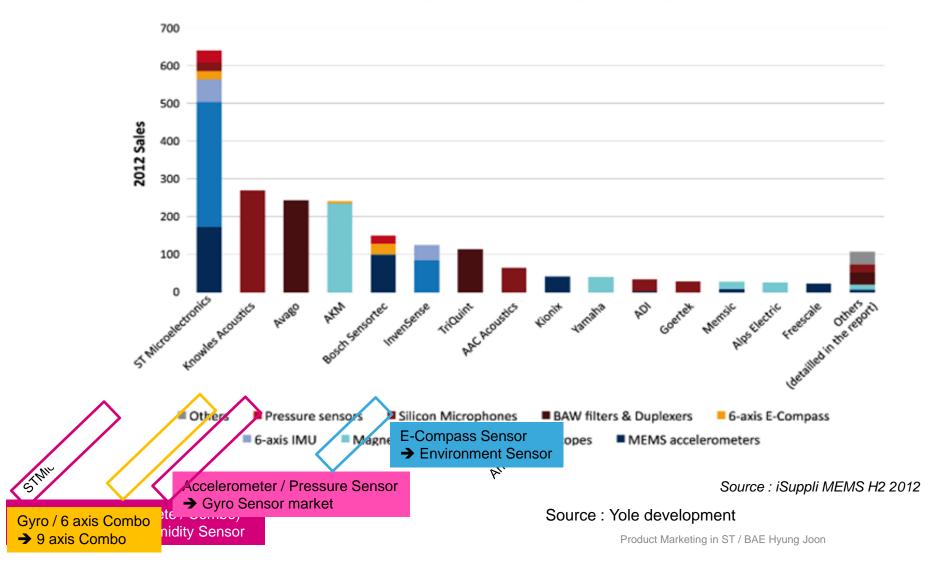




MFMS Ton ranking sunnliers

Top MEMS suppliers in the mobile phone and tablet market (in \$M)

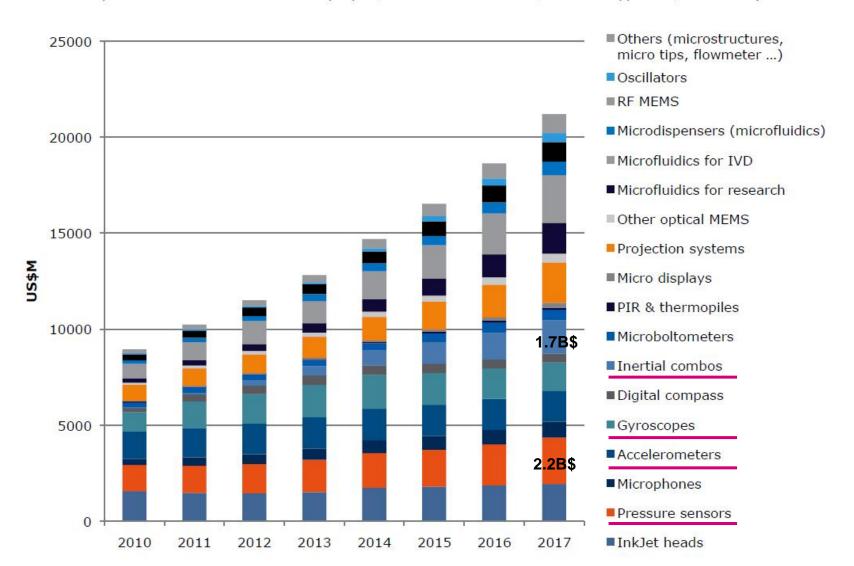
- 2012 revenue (\$M) - Breakdown by product type -

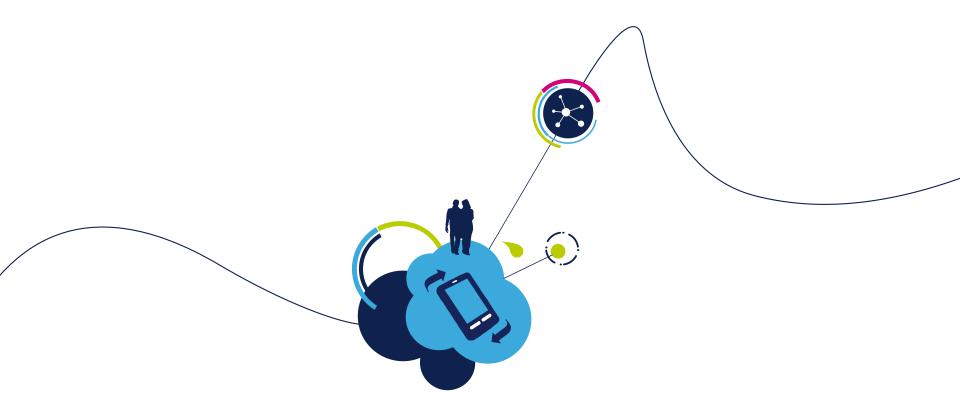


MEMS Market Forecast by product

MEMS market forecast 2010 - 2017 (US\$M)

(Source: Status of the MEMS industry report, to be released mid 2012, Yole Développement, March 2012)



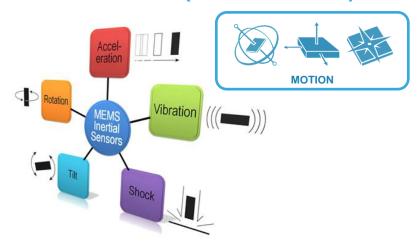


Sensor in the Application

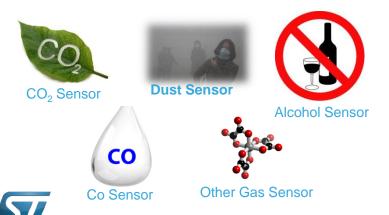


Sensors.... In the market

Inertial Sensor (Motion MEMS)



GAS Sensor



Environment Sensor













Medical & Other sensors.





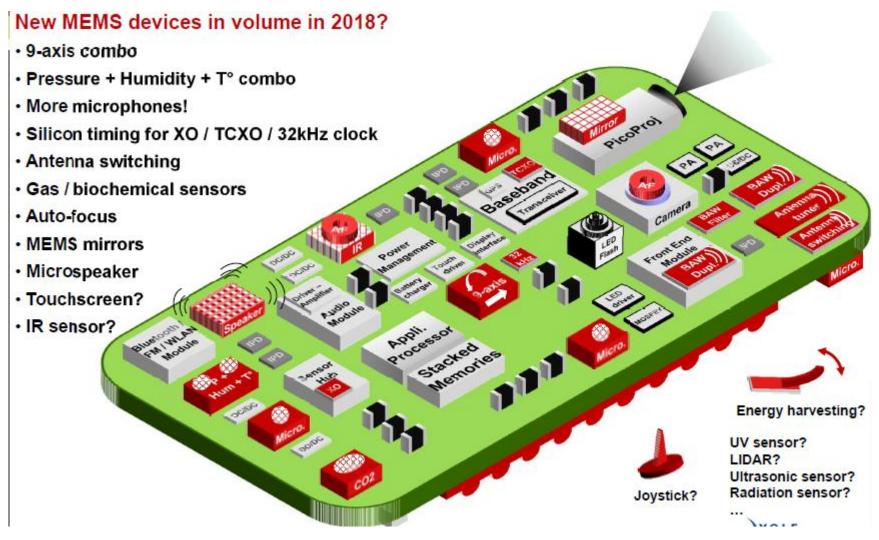






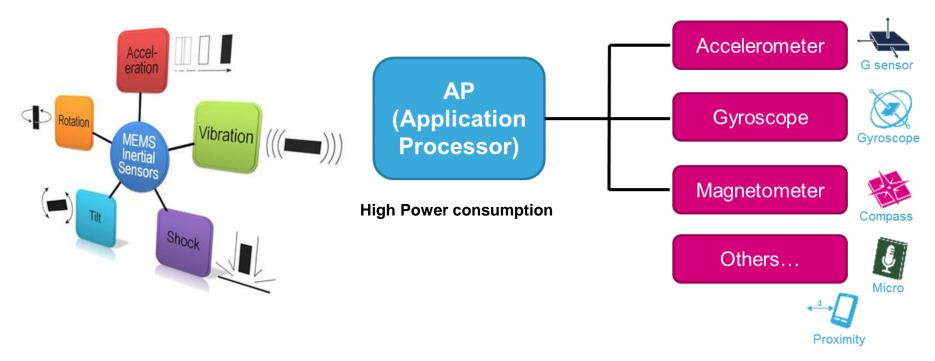
MEMS Mic

Sensors in the SMART Phone 10



Source: Yole Development

Sensors in the traditional SMART Phone



Accelerometer



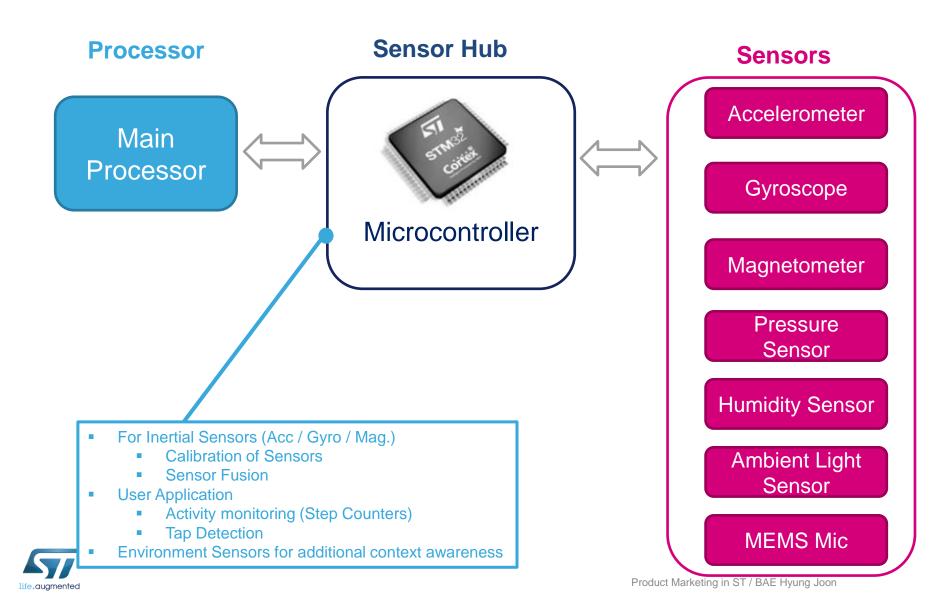






Product Marketing in ST / BAE Hyung Joon

Sensor Hub Overview in SMART Phone 12



Why Sensor Hub in SMART Phone 13

Maximized Battery life time!



- Always ON Sensors...
- Pedometer
- Activities Recognition



How use Sensors in SMART Phone NOW 14

TATA OFFI Steps Today Last 7 Days

Badge Step Count





Google

Moves and Runtastic Pedometer are using the hardware step-detector to offer long

S-Health 2013/5 49/25/2 40 2 2012/4 49 25 9, 49 9 1301... 250.



http://www.samsung.com/sec/consumer/mobilephone/mobile-phone/kt/SHV-E300KDS3KC-features



Sensor in SMART Home 15





http://www.netatmo.com/en-US/product







IFTTT lets you create powerful connections with one simple statement – if this then that. For example: "Get an SMS when the humidity is over 60%."



Sensors in SMART Home 16

NEST: Thermostat





Save while you're away.

With Auto-Away™, the Nest Thermostat automatically turns to an energy-efficient Away temperature when you're gone.

Auto-Away works in 90% of homes, even if your Nest is in a spot you don't pass on your way out the door.



Source: https://nest.com/

NEST Protector: Smoking + CO Alarm





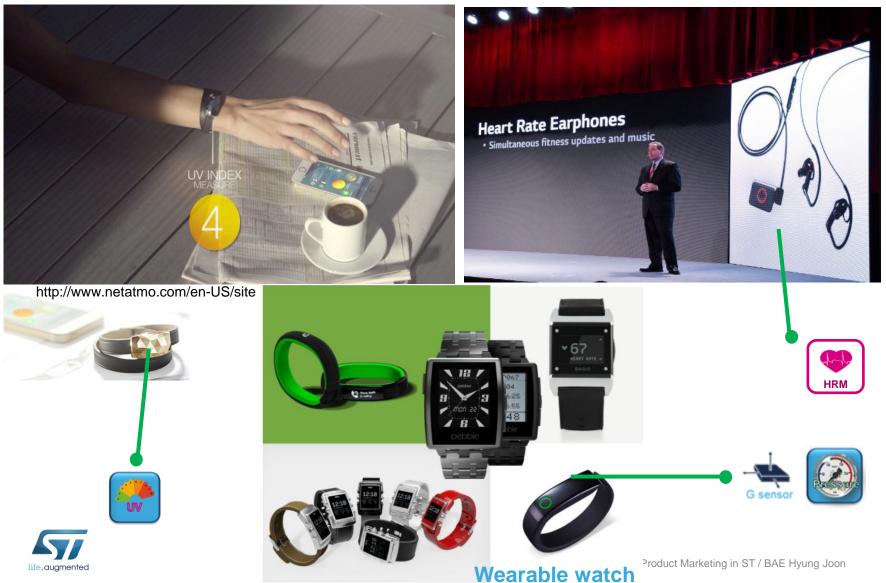
We made a smoke and CO alarm you'll love, because hating it is dangerous.





Sensor in Wellness / Wearable

HRM Earphone UV Sensor in Bracelet



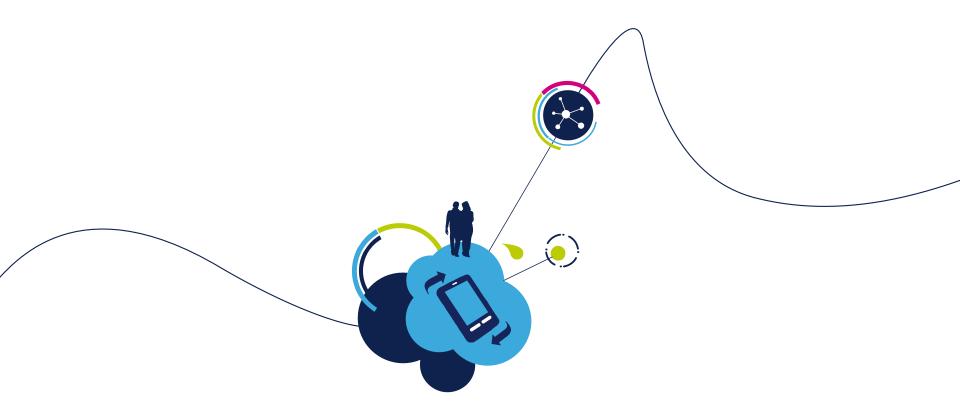
Environment sensors for weather forecast 18







Source: http://www.meteogroup.co.uk/



What is the next?





Humanization of technology

what is coming



Wearable / Application

Smart connected sensors

Miniaturization

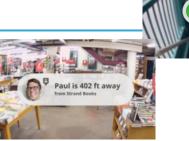
Contextual Awareness Technology

Sensor networks

Sensor Fusion

Situational awareness





Super Connected Devices

The Cloud

Big Data

Internet of things



Volume

Big Data

Velocity Variety



How to use the sensor 21

Sensor Information

Motion MEMS

- 사용자의 동작을 판단하고, 운동량과 같은 구체적인 동작 정보 제공
- 내장 마이크로폰 등의 기타 센서와 연 계하여 사용자 주변의 환경 정보를 판 단, 종합적으로 사용자의 운동 상태와 이동 수단, 그리고 동작 정보를 제공

Environment Sensor

- 출근 시 날씨 등의 일상 정보를 제공 하여 사용자가 이에 대비하게 함

Bio Sensor

- 사용자의 심박, 긴장도 및 피로도를 항상 모니터링 생체 기반 사용자 인증을 가능케 함



Contextual Awareness

Start to work

- 출근 사실을 인지하고, 최신 뉴스, 관 심 기사, 어제까지 읽은 도서 제안
- 기상 정보를 보여주고, 어울리는 복 장, 우산 여부 등을 제안

In Office

- 자동으로 회의 모드로 전환

Exercise

- 신체 상태를 판단하여, 적정 수준이 되는 시점에 알람
- 매일매일의 운동량을 자동으로 기록
- 편안한 휴식 및 숙면 유도



ST In-door navigation Solution 22

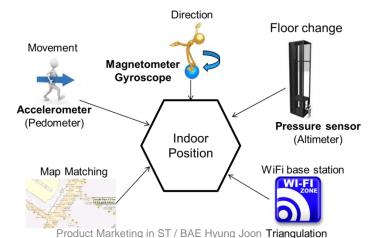
High-performance Indoor Navigation





- 3G/GSM and Wi-Fi providers
- Sensors provider
 - Accelerometer + Gyroscope + Magnetometer + pressure sensor
- Map Provider
 - Google 6.0, Navteg, Point Inside
- Android app developers





Future Application with always on sensor

Advanced Context Awareness

- "Always on" Intelligent Sensors
 - Phone (or Application) context –
 What is the phone doing
 - User context What is the user doing
 - Macro context What is the environment
- Use information to intelligently predict needs and user of the phone (application)

Indoor Pedestrian Navigation

- Indoor, GPS free dead reckoning
- Use only inertial sensors (motion sensors) to navigate the directions.
- 3 challenges
 - Errors compound
 - Magnetometer instability
 - Integration with other sensors (like pressure sensor)

Source: Steve Scheirey (Hillcrest LABs) & Diya Soubra (ARM)

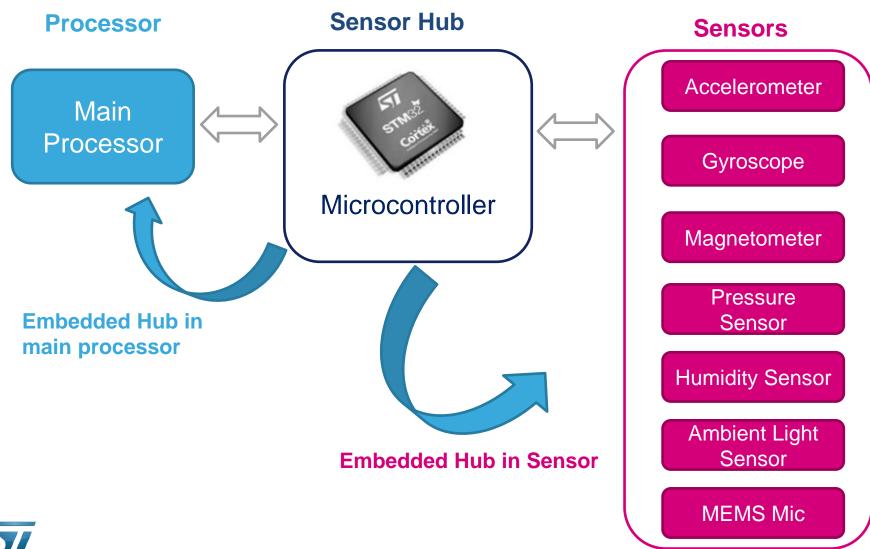
More and More

New coming application with Sensors



For IoT (Internet of Thing) duct Marketing in ST / BAE Hyung Joon

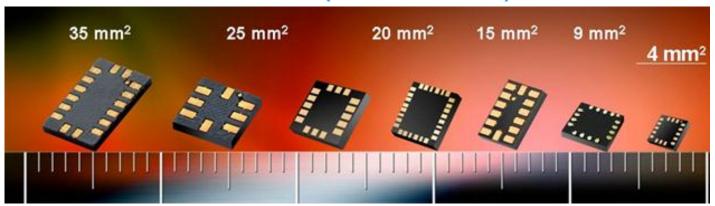
Evolution of Sensor Hub Structure 24



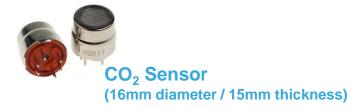


Evolution of Sensors 25

1. Size evolution of sensor (include Combo)



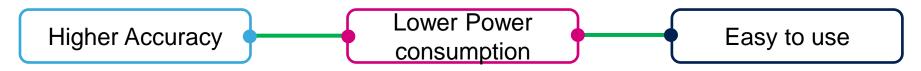
More smaller!!





CO Sensor (16mm diameter / 10mm thickness)

2. SMART Sensors





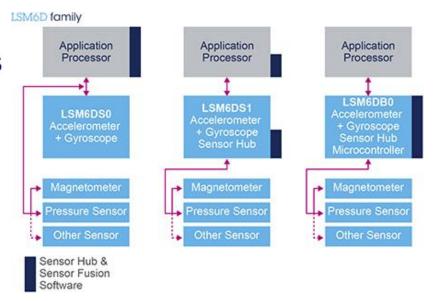
Evolution of Sensors -

3. Embedded Sensor Hub in Sensors

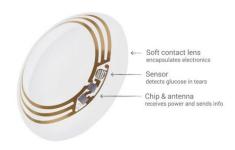
Always-On

6-Axis Inertial Motion Sensors





4. More various kinds new Sensor and Technology.



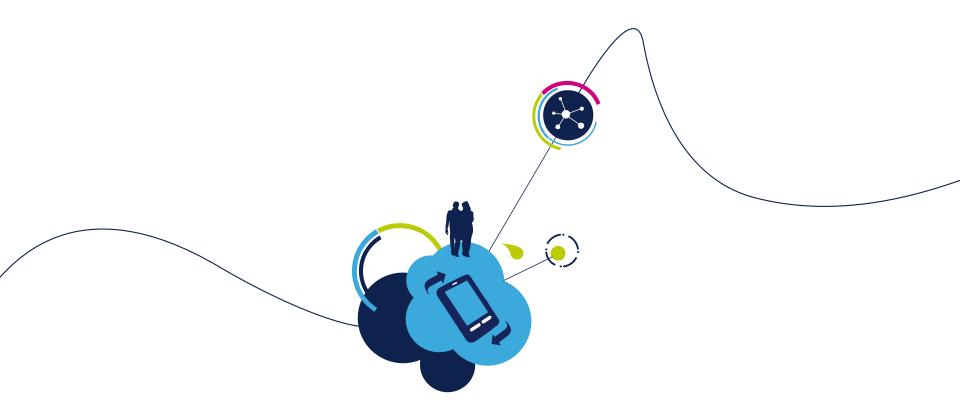
Google SMART contact lens



Electrical Nose

By Josephine B. Chang, Vivek Subramian Posted 29 Feb 2008





Q&A





